



Sheri A T T E R I D G E

PROJECT DIRECTOR

With over twenty years experience in management and executive leadership with IBM, Sheri Atteridge brings a vast storehouse of knowledge and practical application to her clients with The Pacific Institute. An award-winner at "Big Blue," it was Sheri's responsibility to create IBM's consulting business, which she took from concept to a \$50 million business sector in four years. She subsequently managed the Southwestern United States as their Consulting Division Partner.

Leaving IBM, Sheri formed her own consulting company, focusing on cultural change, organizational performance and leadership effectiveness. It was during this period that she discovered the performance enhancing tools of The Pacific Institute. *"What the workplace needs is scientifically-proven, research-based education to spur individual and organizational performance. That's what I found with TPI. That's the value I am able to bring to my clients all over North America."*

Sheri holds a B.A. in Mathematics *summa cum laude*. She is a graduate of IBM's Management and Executive Development Program, and has studied MBA courses in Leadership, Finance, and Organization Development. She was awarded several leadership awards from IBM management, and has been recognized as a Top Five producer at The Pacific Institute for the past four years.

It is Sheri's mission to assist individuals and organizations to guide their passions and effortlessly stretch themselves to ever-higher levels of performance. She has been able to do this with such clients as Caterpillar, Sprint PCS, Intuit, Raytheon, United Auto Group, Coors, LaBarge and Spectra Renal Management.

Raised in the Pacific Northwest, Sheri now makes her home, with husband Joe, in Arizona.



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